

Affiliate Partner Schedules

TECHNIQUES

ATHLETIC TIPS

Wednesday, January 28

1pm - 5pm, Breakers K

Opening Remarks and F4CP Update

Laura Carabello

Musculoskeletal Injuries

Dr. Mulholland

Sponsor Session: Foot Levelers

Nutrition

Dr. St. Claire

Sponsor Session: Standard Process

Thursday, January 29

8am - 12pm, Breakers K

Opening Remarks and
ChiroTouch Recognition

Laura Carabello

Sponsor Session: Multi-Radiance

Dehydration

Dr. St. Claire

Concussion

Dr. Feinberg

Sponsor Session: Performance Health
and Closing Remarks

ACA SPORTS COUNCIL

Thursday, January 29

8am - Noon, Breakers B

The Janda Approach to Functional
Exercise Progressions

Phil Page

PhD, PT, ATC, CSCS, FACS

Andre Labbe, PT, MOMT

4pm - 5:30pm, Breakers B

Does Your Community Know Who
You Are? How Sports Chiropractic
Can Improve Your Practice

Ed Feinberg, DC, DACBSP, ICCSP

Norman Eng, DC, CCSP

Friday, January 30

9am - 5pm, Islander E

Board Meeting

THOMPSON TECHNIQUE

Thursday, January 29

8am - 12pm, Breakers I

Thompson Technique*:
Strengthening Your Certainty
in the Art of Chiropractic

John Minardi, DC

*Includes hands-on workshop.
Tables will be provided.

SORSI

Thursday, January 29

10:30am - 12pm, Breakers H

Chiropractic In the Treatment of
Brain Trauma and Chronic Brain
Dysfunction: Your Role (1.5 CE hrs)

Dr. Joseph Unger, DC, FICS

Friday, January 30

8:30am - 12pm

Cranial Mandibular Motion
Technique, a Specific and Safe
Approach to Treating Conditions as
a Result of Head Injuries (3 CE hrs)

Kimberly Shara, DC, DICS

4pm - 5pm, Breakers H

Chiropractic Treatment of Common
Pediatric Cranial Strain Patterns-
How to Diagnose and Treat
Plagiocephaly (1.5 CE hrs)

Suzanne Seekins, DC, DICS

Affiliate Partner Schedules

PERSONAL & PRACTICE DEVELOPMENT

BREAKTHROUGH COACHING

Friday, January 30
12pm-1:30pm, Breakers E/F

Lunch Session
Breakthrough Your
Practice Barriers

4pm-5:30pm
Mandalay Bay Ballroom GE

Outwit the Dark Forces of Health
Care

Mark Sanna, DC

Saturday, January 31
8:30am
Mandalay Bay Ballroom K

Build Marketing Momentum
Make This Your Best Year Ever

10:30am

The Future of Getting Paid
EHR, ICD-10, Big Data & Beyond

12pm - 1:30pm

Got Questions? Get Answers
Free Personal Coaching

FREE FORM

Friday, January 30
8:30am - 12pm, Breakers D

Talking to Yourself is NOT Crazy!

Larry Markson, DC

Transitioning January
Insurance Patients to a Year
of Cash-Based Care

Nate Blume

The Path to Freedom from
Insurance Dependence

Miles Bozdin

How to Increase Collections While
Reducing Insurance

Staci Borkhuis

Disney Does Not Bill Insurance

Troy Dukowitz, DC

4pm - 5:30pm

Unlocking Corporate Marketing

Brad Glowaki

Letting Your Freak Flag Fly You
to Success

Billy DeMoss

Super-Charging Your Team to Free
You from Insurance

Dustin Barton

Closing Thoughts to Open a
New Chapter

Troy Dukowitz

MASTER'S CIRCLE

Friday, January 30
8:30am - 12pm, Breakers G

Making 2015 Your Year of
Dramatic Growth

Bob Hoffman, DC

10:30am - 12pm

Having a Minimalist View For
Maximum Practice Growth

Dennis Perman, DC

4pm - 5:50pm

Putting the Brain Based Wellness
Practice Puzzle Together

Bob Hoffman, DC

Saturday, January 31
8:30am - 10am
Mandalay Bay Ballroom C

Practice Building and
Profitability Mastermind

Bob Hoffman, DC &

Dennis Perman, DC

EPIC PRACTICE

Friday, January 30
8am - 12pm & 4pm-5:30pm
Breakers C/D

Session 1
Pediatric Connections
Marketing, Referrals and
Outreach Guaranteed to Fill
Your Practice with Families
Committed to Their Health

Session 2
Epic Conversions Streamlined
and Proven Day 1/Day 2
Pediatric Procedures That
Will Have Parents Begging
You to Take Care of Their
Family Now!

Session 3
Caring for Kids (Deliver
the Goods) Optimal
Recommendations, Financial
Care Plans That Work (for them
AND you), Wellness Plans and
Delivering the Goods So Kids
Get Well and Stay Well

CHIROPRACTIC LEADERSHIP ALLIANCE

Saturday, January 31
8am - 3pm
Mandalay Bay Ballroom D

CLA's Certainty Solution:
The 4G Family Practice
Experience

Track One: The Adrenal
Nightmare with
Traditional Naturopath
Glen A. Depke

Track Two: Tableside
Wisdom with
Doctor Tracy Wilson

Track Three: 4G Greatness
with Doctor David Fletcher

Parker Seminars thanks our affiliate organizations with private meetings:

Federation of Chiropractic Licensing Boards
Foundation for Chiropractic Progress
The Markson Connection

ICA
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